



Cathie Marsh Memorial Lecture
17th November 2009
5pm-7pm
Royal Statistical Society
12 Errol Street, London EC1Y 8LX

Understanding non-response and reducing non-response bias

This years RSS/SRA Cathie Marsh Memorial Lecture brings together speakers to discuss latest research and thinking on this fundamental aspect of social survey research. The lecture will draw on the latest findings from the ESRC Survey Design and Measurement Initiative as well as wider thinking on survey non-response. The lecture will be highly relevant for research practitioners and those that commission survey based research.

The Lecture will be chaired by Ceridwen Roberts, Senior Research Fellow, University of Oxford

Ian Plewis, Professor of Social Statistics, University of Manchester, will discuss the topic of "Non-response in large longitudinal studies: prevention, prediction and treatment" and further high profile speakers will be announced soon.

The lecture will be followed by a complimentary drinks receptions.

Further details about the event can be obtained by visiting www.the-sra.org.uk

There is no charge for this event but pre-registration is requested. Please email admin@the-sra.org.uk to register