

QUALITATIVE RESEARCH TRAINING COURSES

Designing a Qualitative Study 21 April 2010 in Edinburgh

This one-day intensive course aims to equip participants with a good understanding of the planning and preparation required when conducting a qualitative research project. Through a combination of lectures and hands-on practical sessions, it covers:

- the nature of qualitative research – what it can and cannot deliver
- main methods and techniques
- developing qualitative research questions
- choosing an appropriate research strategy
- drawing a qualitative sample
- designing topic guides for use in interview or focus group based studies
- judging the 'quality' of qualitative research

Anyone considering taking a course in qualitative interviewing or focus group skills would be advised to take the design course as it provides an invaluable foundation.

The day will be lead by **Liz Spencer**. **Liz** is an independent research consultant with more than thirty years' experience of qualitative research. She has held research posts at the London School of Economics, The London Graduate School of Business Studies, the Universities of Kent and Essex, and was a Research Director in the Qualitative Unit at the National Centre for Social Research, where, together with Jane Ritchie, she developed and pioneered 'Framework', a matrix base approach to qualitative data analysis. . She delivers training for a range of organisations, and teaches short courses at the Universities of Essex and Hong Kong. She has recently been appointed an academician of the Academy of Social Sciences.

In 2006 Liz founded Q²Training Complete with her colleague, Pamela Campanelli. Both Liz and Pamela are dedicated to providing research training that is lively and engaging, communicating concepts in a straightforward and accessible way and providing workshops to put theory into practice.

The cost to attend is £185 for SRA members and £260 for non-members.

To book your place, please complete the attached booking form and return it to SRA Scotland, c/o Adams Associates, 590 Queensferry Road, Edinburgh, EH4 6AT or fax to 0131 538 6247. For further information please contact Lindsay Adams on 0131 538 6247 or send an email to Lindsay.adams@blueyonder.co.uk