

## QUALITATIVE RESEARCH TRAINING COURSES

### Qualitative Data Analysis: Data Management and Descriptive Findings 26 April 2010 in Edinburgh

This course is designed to help participants get started on analysing their qualitative data. It will equip them with an understanding of the principles of qualitative data analysis and provide plenty of practical workshops to consolidate skills. Some prior knowledge of qualitative research, or attendance on other qualitative courses is advisable. In this initial course we focus on the process of data management (in which themes or codes are identified and applied to the data) and on generating descriptive findings. The day is more appropriate for those whose data are in the form of in-depth interviews, focus groups or field notes, rather than open-ended responses to questionnaire items.

During the course we will cover:

- alternative approaches to analysis
- key stages in the analytical process
- data management
  - o constructing a thematic framework,
  - o labeling or coding the data
  - o sorting according to themes
- the contribution of computer assisted analysis software
- descriptive accounts – identifying key dimensions, meanings, attitudes, behaviours

The day will be lead by **Liz Spencer**. **Liz** is an independent research consultant with more than thirty years' experience of qualitative research. She has held research posts at the London School of Economics, The London Graduate School of Business Studies, the Universities of Kent and Essex, and was a Research Director in the Qualitative Unit at the National Centre for Social Research, where, together with Jane Ritchie, she developed and pioneered 'Framework', a matrix base approach to qualitative data analysis. . She delivers training for a range of organisations, and teaches short courses at the Universities of Essex and Hong Kong. She has recently been appointed an academician of the Academy of Social Sciences.

In 2006 Liz founded Q<sup>2</sup>Training Complete with her colleague, Pamela Campanelli. Both Liz and Pamela are dedicated to providing research training that is lively and engaging, communicating concepts in a straightforward and accessible way and providing workshops to put theory into practice.

The cost to attend is £185 for SRA members and £260 for non-members.

To book your place, please complete the attached booking form and return it to SRA Scotland, c/o Adams Associates, 590 Queensferry Road, Edinburgh, EH4 6AT or fax to 0131 538 6247. For further information please contact Lindsay Adams on 0131 538 6247 or send an email to [Lindsay.adams@blueyonder.co.uk](mailto:Lindsay.adams@blueyonder.co.uk)